

THE ANNUAL AO|HALL EMPLOYMENT CONFERENCE



#DigitalWorkplace

TUESDAY 22 SEPTEMBER 2015

9.00AM - 12.30PM

LA SEIGNEURIE ROOM, ST PIERRE PARK HOTEL, GUERNSEY

AO|HALL

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The Annual AO Hall Employment Conference will once again feature leading and highly regarded specialists in the field.

08.30 REGISTRATION AND COFFEE

09.00 INTRODUCTION

Deputy Kevin Stewart, Minister of Commerce and Employment

09.10 EMPLOYEE VETTING AND MONITORING

Louise Hall, Partner, AO Hall

- Types of online vetting (credit checks, social media scraping) and the legal framework (data protection, human rights law, rehabilitation of offenders, sex discrimination)
- Types of digital monitoring
- Storing data electronically (measures to safeguard and timescale for destruction)
- ICO's Employment Practices Code
- Using evidence obtained through monitoring to discipline/dismiss

09.45 REMOTE WORKING

Victoria Pratt, Senior Associate, AO Hall

- Management and supervision
- Devices and other equipment

- Protecting confidential information and data
- Health and safety considerations for employers
- Employment status and specific contractual provisions in employment contracts

10.20 COFFEE

10.40 CYBERSECURITY AND THE DUTY OF CARE

Mike Loginov, President and Founder, Ascot Barclay Group and Louise Hall, Partner, AO Hall

- Threats to a business
- Legal framework: information security and duty of care
- Suitable security measures

11.20 SOCIAL MEDIA

Sam Shires, Group Partner, AO Hall, Patrick Cunningham, Co-Founder and Web-Developer and Linsey Burnard, Digital Marketing Executive both of Indulge Media

- Corporate use of social media (legal risks and best practice)
- Regulatory implications
- Rules of social media etiquette

12.00 QUESTION AND ANSWER SESSION

12.30 CLOSE

SPEAKERS



LOUISE HALL - PARTNER, AO HALL

Louise is a founding partner of AO Hall and specialises in all aspects of contentious and non-contentious employment law. She has been top ranked in both Legal 500, which commented that she “stands out for non-contentious matters”, and Chambers UK which describes her as being “first class”, “a thought leader” and “one of the finest employment lawyers in the market.”

SAM SHIRES - GROUP PARTNER, AO HALL

Sam heads the Corporate and Investment Funds team. He advises a wide range of clients on all aspects of corporate and commercial law, Sam has been praised in Chambers Global as being “hugely approachable and superbly responsive, with great technical knowledge”.



VICTORIA PRATT - SENIOR ASSOCIATE, AO HALL

Victoria advises on contentious and non-contentious matters concerning all aspects of employment and pensions. For many years Victoria practised as a commercial lawyer in London then Guernsey with particular emphasis on trusts and fiduciary work and on employment law. Victoria has been described in Chambers Europe as being “focused on practical solutions rather than on academic thesis with five options to chose from” and has been ranked as “up and coming”.

MIKE LOGINOV - PRESIDENT AND FOUNDER, ASCOT BARCLAY GROUP

Mike is a Global Cyber Security Strategist and is a Certified Chief Information Security Officer (C|CISO) with over 30 years' experience as a retained adviser and consultant to a number of large international organisations across the private and public sectors including 15 years in Financial Services. A finalist in the global C|CISO of the year awards for the past two years he is Vice Chairman and Chief Industry Advisor on The National MBA in Cyber Security (NMBACS) Global Advisory Board for Coventry University Business School. He is Chief Operations Officer (COO) at ISSA UK and Founder and CEO of the Ascot Barclay Cyber Security Group. Recent advisory roles also include Chief Cyber Security Strategist for Hewlett Packard and Senior Civil Service (SCS) Central Government Interim and Cyber Advisory as well as Military, Intelligence and Security Services positions. Mike is a speaker and presenter on the International Cyber Security Speaker Circuit.



PATRICK CUNNINGHAM - CO-FOUNDER AND WEB DEVELOPER, INDULGE MEDIA

Patrick is co-founder and web developer at local digital agency, Indulge Media. He graduated from Imperial College in 2003 with an MEng in Electrical & Electronic Engineering and has well over a decade of experience in a wide range of digital disciplines, from web development and hosting architecture through to search marketing and digital strategy.

LINSEY BURNARD - DIGITAL MARKETING EXECUTIVE, INDULGE MEDIA

Linsey is the digital marketing executive at Indulge Media. She is responsible for a variety of digital marketing activities including SEO, email marketing, social media, strategy, reporting and analytics. Linsey provides social media management and consultation to a number of sectors in Guernsey, including finance, travel and real estate. She also provides social media training to clients who prefer to manage social media in-house. Linsey received a BA(Hons) degree in 2009 and an MSc degree in marketing management from De Montfort university in 2010. She is an Accredited PR Practitioner and Member of the Chartered Institute of Public Relations (M CIPR), she is also a Member of the Institute of Direct and Digital Marketing (M IDM).





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BOOKING + CONTACT DETAILS

Conference price £95 (£85 for members of the Chamber of Commerce or the Chartered Institute of Personnel and Development).

Register: Please go to Eventbrite aohalldigitalworkplace.eventbrite.com

Cancellations: Full refunds (less Eventbrite booking fee) will be made in respect of any cancellation made at least 7 days prior to the date of the conference.

Special arrangements: If you have a disability and require special arrangements please contact karen.leblancq@aohall.com at the time of booking.

Promotional: AO Hall may use photographic and recording equipment at this event. By attending the conference you will be deemed to have consented to such recording and to the use of any such recording by AO Hall for marketing or training purposes.

Attendance Certificates: Available upon request after the event. If you would like a certificate please contact karen.leblancq@aohall.com

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